- 1 Amend 2 Cal. Code Regs. Section 18450.5 to read:
- 2 § 18450.5. Amended Advertising Disclosure.
- 3 (a) Advertisement Amendments: Advertisement disclosures must be amended
- 4 when a new person qualifies as a disclosable contributor under Government Code
- sections Sections 84503 or 84506, or when the committee's name changes pursuant to
- 6 Government Code section Section 84504 and 2 Cal. Code Regs. section Regulation
- 7 18402 or section Regulation 18450.3.
- 8 (b) Timing of Advertisement Amendments:
- 9 (1) Broadcast <u>or electronic communication</u> advertisement disclosures must be
- amended within 5 five calendar days after a new person qualifies as a disclosable
- contributor or a committee's name changes. A committee shall be deemed to have
- complied with this section if the amended advertisement is mailed, containing a request
- that the advertisement immediately be replaced, to all affected broadcast stations by
- overnight mail no later than the fifth day.
- 15 (2) Print media advertisement disclosures, including billboards, must be amended
- to reflect accurate disclosure information every time an order to reproduce the
- 17 advertisement is placed.
- 18 (3) Tangible items disclosure statements must be amended to reflect accurate
- disclosure information every time an order to reproduce the items is placed.
- 20 NOTE: Authority cited: Section 83112, Government Code.
- 21 Reference: Sections 84503, 84504, 84506 and 84509, Government Code.

08/31/2010 - 1 - 18450.5-Amend